



SunChild Festival Concept

SunChild Environmental Festival was established in 2007 by the "Foundation for the Preservation of Wildlife and Cultural Assets in the Republic of Armenia" (FPWC) and will take place every second year. The next edition is scheduled for October 25-29 2009. FPWC was founded in 2001. Since then the organization has focused on the aim to raise public awareness for environmental issues and to stimulate an open discussion which helps to develop creative solutions for environmental problems in Armenia and the whole Caucasus region. FPWC organizes environmental education activities, festivals and other projects, such as the production of documentaries about endangered nature and wildlife in Armenia.

In 2007 FPWC launched the SunChild 1st Environmental Festival in order to establish a platform for intercultural exchange and cooperation about environmental issues. As the festival emphasizes the participation of the young generation it has a huge children program. This program includes a youths film competition for young filmmakers as well as children art exhibitions and a lot of environmental activities for children.

Taking into consideration that environmental education of the young generation is one of the most crucial factors for the solution of our global environmental problems the organizers of SunChild Festival call for the submission of films which are focused on this very topic. We are eager to receive films which encourage and empower children and youths to take care of nature and environment as well as to participate in political decisions concerning environmental issues. Apart from the children and educational sections the festival offers awards for the best international wildlife documentary and the best international investigation of environmental issues.

Rules&Regulations

1, General Statements

- 1.1. Sunchild Second International Environmental Festival will be held in October 25-29 2009.
- 1.2. The format of the festival suggests films on environmental problems and wildlife subject (preservation of wildlife, sustainable resource management, city environment, ecology and sustainable development, agriculture and environment protection, health and environment, education and environment etc.)
- 1.3. The festival emphasizes an educational approach and the participation of young filmmakers. Thus films which are dedicated to the environmental education of children and youths as well as environmental films made by filmmakers under 16 are especially welcome.

2. The Founders and Organizers

- 2.1. Foundation for the Preservation of Wildlife and Cultural Assets in Armenia (FPWC)
- 2.2. SunChild NGO
- 2.3. "Golden Apricot" International Film Festival.

3. Aims

- 3.1. Develop environmental culture and increase the level of social awareness on environmental issues.

4. Contest

- 4.1. Best Wildlife Documentary
- 4.2. Best Investigation of Environmental Issues
- 4.3. Best Youth Documentary/Animation (filmmakers up to age 16 can apply for this category)
- 4.4. Best Environmental Education Film for Children

5. Terms

- 5.1. The films must be in English or have English subtitles.
- 5.2. Dialogue list in original language and in English must be attached.
- 5.3. The filled in application form and CD with the following content must be sent with the films.
 - ✓ No less than 3 high quality photos presenting scenes from the film,
 - ✓ Summary of the film,
 - ✓ The filmmaker's biography;
 - ✓ The filmmaker's photo (3x4).
- 5.4. The deadline for submitting the application form is July 15th, 2009.

6. Usage Rights

- 6.1. The festival has a right to extend maximum 5 minute fragments from films to TV channels for the festival's promotional activities.
- 6.2. Sent films won't be returned. After the screenings during the festival films will supplement the festival's archive.
- 6.3. The applicant is responsible for the film content which mustn't contain any working law violation or offensive element. Applicant is responsible for any possible violation of copyrights (music and/or other).

7. Applications

- 7.1. The applicant may submit unlimited number of films.
- 7.2. Submitted application form suggests agreement with all the points of this regulation.
- 7.3. Filled in application form must be sent to film@sunchild.org or by the following postal address: 48 Fizkulturnikneri, Aygestan, 5th Str., 0070, Yerevan, Armenia

On the envelope it should be specified that the contents are "of no commercial value and for cultural/educational purposes only" (estimated value no more than \$5).

October 25-29

Entry Form

Deadline: July 15th, 2009



Film

Original Title: _____

Title in English: _____

Sections *(please select one)*

- Best Wildlife Film
- Best Investigation of Environmental Issues
- Best Youth Film *(filmmakers up to age 16)*
- Best Environmental Education Film for Children

Country of Origin: _____

Year of Production: _____

Running time: _____

Producing company: _____

Producer: _____

Author/Director: _____

Scriptwriter: _____

Photography: _____

Copyright: _____

Original language: _____

Is the film subtitled in English?

Yes

No

Original Format: _____

Screening Format

Mini DV

DV Cam

HDV

Betacam SP

35 mm

Synopsis:

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Participation in Film Festivals; Awards; Screenings:

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Applicant

Full Name:

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City:

Postal Code:

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Country:

Tel.:

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Fax.:

Mob.:

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E-mail:

Website:

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Short Biography:

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Filmography:

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I hereby confirm the acceptance of the Festival Rules&Regulations and send the film to the contest.

Date:

Signature:

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Filled in application form must be sent to film@sunchild.org e-mail address or by the following postal address: 48 Fizkulturnikneri, Aygestan, 5th Str., 0070, Yerevan, Armenia