

FILMTRAIN

www.filmtrain.de

A Danish-German project to strengthen the film/tv and multimedia production sector
in the regions of K.E.R.N. and Fyns Amt

through

intensive production training
for media start ups and young media professionals

Project Partners

University of Southern Denmark (Odense)
www.filmtrain.sdu.dk

Kulturelle Filmförderung
Schleswig-Holstein e.V. (Kiel)
www.infomedia-sh.de

Zentrum für Multimedia
der Fachhochschule Kiel
www.multimedia.fh-kiel.de

AG Geomedien an der
Christian-Albrechts-Universität zu Kiel
www.geomedien.uni-kiel.de

Background

Many of those who produce factual programmes for television (documentaries, reportage, educational programmes, etc.) or who work in the multimedia industry have not undergone any formal film or media school education. This is especially true for the K.E.R.N. region of Schleswig-Holstein and the region of Fyns Amt which both do not have film schools.

The aim of the **FILMTRAIN** project is to establish a Danish-German educational structure that provides professional training for those who plan to start up a small media production company or who already work as freelance television or multimedia authors and producers in Schleswig-Holstein or Fyn and want to improve their production skills.

FILMTRAIN intends to strengthen the media industry in both regions by

- Specifically strengthening the production sector and those professionals with production skills and talent.
- Creating cross border networks between production companies and educational institutions.
- Use the border situation in order to create a competitive advantage in the competition for European media production subsidies that generally require crossborder cooperation.
- Improve Schleswig-Holstein's cooperation with the flourishing Scandinavian media industry.

- Lay the foundations for a future Danish-German Master degree that will be taught jointly by the institutions involved in this project.

Project Overview

The **FilmTrain** project will run over two years. In terms of contents the project is oriented toward the production of factual programmes (i.e. documentary film, reportage, educational media).

First year programme of intensive seminars

- There will be six intensive seminars (as detailed below).
- The language of tuition will be English throughout the entire programme.
- The **FilmTrain** project covers the cost of accommodation and food for the 12 students for all seminars. A bus will bring Danish students to seminars in Germany and vice versa.

Close supervision of students

- Personal supervision through experienced media professionals will be an essential part of the entire **FilmTrain** programme.
- In parallel with the seminar programme the participants will develop their own film / multimedia projects. Each participant will be assigned two tutors from the project institutions who will closely guide and supervise his/her project.

The film and multimedia projects

At the end of the first year, 6 of the 12 student projects will be selected for production. 3 projects will be produced in Denmark and 3 in Germany.

Seminars in First Year

1. Project Development I:

- Presentation of projects
- Documentary formats
- Factual TV formats
- Visual storytelling, dramatic structure, character development (6 days, Kiel)

2. Digital Media Production I:

- Technical and dramatic aspects of camera, light, sound, editing, postproduction (6 days, Kiel)

3. Project Development II:

- Participants present current status of projects
- Distribution
- Nonlinear storytelling (6 days, Odense)

4. Digital Media Production II:

- Technical aspects of multimedia, web design, authoring tools (6 days, Odense)

5. Film Financing & Media Law

- Film budgeting and financing
- Legal aspects of production, distribution, use of music and archive material (5 days; Kiel & Odense)

6. Pitching Workshop

- Participants pitch their projects
- Selection of projects for production
- Forming production teams (3 days in Danmark & Germany each)

(details of the programme and individual seminars may be subject to change)

Second year seminars

- The production of the projects in the second year will be accompanied by two seminars (3 days each). In the first seminar the students will report on the progress of their projects. At the end of the second year all projects will be presented to the public in a further seminar that will take place both in Germany and in Danmark.
- In the second year there will also be a seminar for those who plan to start up their own media business ("Existenzgründerseminar").

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Contact:

Kulturelle Filmförderung Schleswig-Holstein e.V.
Haßstraße 22 • D-24103 Kiel
FilmwerkstattSH@t-online.de